

# PISCINE GLOBAL

PRESS RELEASE  
OCTOBER 2024

## EMPLOYMENT AND TRAINING, THE FOCUS OF PISCINE GLOBAL 2024

The swimming pool and health spa industry is facing major challenges in recruitment for a wide range of profiles and in upgrading the skills of their professionals in various areas such as home automation, safety standards, sustainable development and even new sales techniques. Initiatives are being developed to meet these needs, and Piscine Global has established their position as a place where professionals can find answers and exchange ideas, particularly through the Pool Campus.

**SOLUTIONS YOU CAN FIND AT THE GLOBAL SWIMMING POOL SHOW FROM NOVEMBER 19 TO 22 AT LYON-EUREXPO.**

## HIGH STAKES for recruitment and skills development for professionals

Like many other manual sectors, the trades of the swimming pool industry suffer from a lack of attractiveness and at the same time there is a major gap to fill in terms of recruitment and upgrading the skills of professionals.

Moreover, pool-building cannot be improvised. It requires cutting-edge skills in a variety of fields to meet consumers' expectations regarding quality. To meet these challenges, the Federation of Pool and Spa Professionals, official partner of the Piscine Global trade show, is working closely with training organisations and companies to strengthen initial and continuing vocational training in the sector. They have their own training centre and work together with establishments that offer the "Swimming Pool Technicians" vocational baccalaureate diploma (BP) and the French Institute of Swimming Pool Professions (ISMP), founded in 2021.



## THE POOL CAMPUS, a dedicated area at the centre of the show



Piscine Global provides solutions not only for companies looking to recruit, but also for industry professionals seeking new employment or training opportunities. The Pool Campus, co-organised with the FPP, is a space that will accommodate meetings with specialist organisations in the fields of training and employment. At the Pool Campus, all the information required to find a training course will be available, with the possibility to interact with the training organisations present or find out about the professions in the swimming pool sector.

Several training centres will be present at the Pool Campus:

**CAP Formations Piscines from Gratentour (31)**

**Lycée professionnel Léon Chiris from Grasse (06)**

**CFA UFA from Douai (59)**

**Greta CFA Aquitaine Agence Landes from Dax (40) and Lycée Professionnel Jean Garnier from Morcenx (40)**

**Lycée professionnel Le Chesnois from La-Vôge-les-Bains (82)**

## THE COMPETITION for France's best apprentice at the heart of the Pool campus

For the past twelve years or so, the "Best Apprentices in France" competition has been open to students on the BP Swimming Pool Trades course. The national final will take place at the Pool Campus **on Thursday 21 and Friday 22 November**. Five participants will be selected, via a questionnaire, from approximately fifty apprentices who sat the regional tests to assess their technical skills, particularly in plumbing and installing reinforced membranes, as well as their general knowledge of the swimming pool industry.

On Thursday 21 November, the finalists will go head-to-head at the show in a practical test involving the creation of a filtration unit within the constraints imposed by the subject. The following day, they will be assessed by the jury on the level of their knowledge of pool water treatment.

### NEW FOR 2024

You will be able to consult job offers from Piscine Global exhibitors on a dedicated digital terminal located at the Pool Campus! A unique opportunity for job seekers to meet and exchange ideas!



# A MULTIFACETED PROGRAMME of conferences and workshops on employment and training

Throughout the show, visitors and exhibitors at Piscine Global will be able to attend conferences and workshops on employment and training issues.

## THE PROGRAMME:

### Employment and training round table led by WAPSA

WEDNESDAY 20 NOVEMBER FROM 16.30 TO 17.30

Pool Arena: Working group on international training in the industry.

### Employment and Training Conference

THURSDAY 21 NOVEMBER 16.00 TO 17.00

Pool Arena: The training centres at the Pool Campus take the floor to talk about the challenges facing training.



SEE THE FULL  
PROGRAMME

REGISTRATION FOR THE SHOW IS  
NOW OPEN.



REQUEST YOUR  
BADGE

## ABOUT Piscine Global

Organised by the GreenTech+ division of the GI events group in partnership with the Federation of Pool and Spa Professionals, Piscine Global is the landmark international trade show in the field of swimming pools and health spas. It attracts key industry stakeholders, experts and innovators from around the world to explore the latest trends and products and the most advanced technologies. Piscine Global is determined to promote sustainable development and support initiatives to improve the swimming pool and health spa industry.

For example, Piscine Global takes concrete steps to limit its environmental impact with dedicated action plans. The objectives are to reduce their carbon footprint, limit the use of disposable products to maximise the circular economy and develop diversity and the region where the show takes place.

DON'T MISS THIS EVENT AT EUREXPO - LYON  
19 TO 22 NOVEMBER 2024



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